

Dressing The Early Modern Network Conference 2016

The Economy of Dress and Textiles: Avenues of Trade, Production and Consumption in the Early Modern Period



Thursday 15 and Friday 16 September 2016, University of Bologna, Dipartimento di Storia, Culture e Civiltà, San Giovanni in Monte, Aula Capitani, Bologna, Italy

The cloth and textile market is of central importance to the late medieval and early modern economy. Trade routes, centres of production and patterns of consumption were determining factors that stimulated the influx of luxury cloth and textiles into established fashion and textile markets, while second-hand garments developed their own trajectory. Being sold at auctions and dealer shops, they sometimes enjoyed a second life and were often refashioned. The entire cost related to the fashioning of a garment, which comprised the purchase of raw materials and tailoring expenses, is a reflection of the journey and provenance of the relevant textiles, furs and haberdashery prior to their shaping and consumption. In turn, the respective markets for both low-end and high-end goods also played an important role in social and cultural life, as the cost, display and representations of dress emphasised the wealth and social and political status of the wearer.

The conference aims to generate a discussion about the economy of dress and textiles in relation to the connection between trade, production, consumption and the cost and status of low-end and high-end goods in the late medieval and early modern periods.

Organised by Jola Pellumbi and Sara van Dijk
Dressing the Early Modern Network

We would like to thank the University of Bologna and particularly the *Dipartimento di Storia Culture e Civiltà*, for graciously hosting this event and for generously providing lunch and refreshments for the conference.

There is no registration fee for this conference, but places are limited and booking is essential. Please RSVP before 31 August at [info@DressingTheEarlyModern.com](mailto:info@ DressingTheEarlyModern.com)



DAY 1 - THURSDAY 15 SEPTEMBER

09:00 Registration

09:30-09:40 Welcome by Organisers and Professor Maria Giuseppina Muzzarelli

09:40-11:00 Panel 1: Market Mechanisms

Chair: Professor Maxine Berg, University of Warwick

09:40-10:00 *New Products, New Markets: The Florentine Wool Production in the Late Renaissance*

Francesco Ammannati (Università L. Bocconi, Milan)

10:00-10:20 *Commercial Networks of Andalusian Textile Production during the Sixteenth Century: The Sevillian Converso and Portuguese Traders*

Manuel F. Fernández Chaves (University of Seville) & Rafael M. Girón-Pascual (University of Granada)

10:20-10:40 *The Italian Wood Trade in the Datini Funds - Prato, Tuscany, at the End of the Fourteenth Century*

Mathieu Harsch (University of Bologna / University of Paris VII Diderot)

10:40-11:00 Discussion

11:00-11:30 *Coffee and Tea Break*

11:30-12:50 Panel 2: Patterns of Consumption

Chair: Professor Luca Molà, European University Institute, Florence

11:30-11:50 *Crimson Red and the Changing Patterns of Consumption of Insect Dyes, in Early Modern European Dress*

Ana Serrano (CHAM, FCSH, Universidade Nova de Lisboa)

11:50-12:10 *Cloth and Wealth in a Post-Medieval City: Sixteenth-Century Cloth Seals from Pápa, Hungary*

Maxim Mordovin (Eötvös Loránd University, Budapest)

12:10-12:30 *Fabrics and Papers: Tracing Textiles, Laces and Clothing in the Archives of the Venetian Charitable Institutions*

Isabella Campagnol (Istituto Marangoni, Milan)

12:30-12:50 Discussion

12:50-13:50 *Lunch Break*

13:50-15:10 Panel 3: The Value of Garments

Chair: Professor Maria Giuseppina Muzzarelli, University of Bologna

13:50-14:10 *From Finery to Rags: Worn and Worn-out Clothing in Bourgeois Probate Inventories from Seventeenth-Century Sweden*

Eva I. Andersson (University of Gothenburg)

- 14:10-14:30 *Unpacking the Wedding Chest: Precious Metals and Dyestuffs in the Trousseaux of Five Cittadine Sisters of Early Sixteenth-Century Venice*
Tracey Griffiths (University of Melbourne)
- 14:30-14:50 *The Value of Clothes in Italy at the End of the Middle Ages: Production Costs and the Final Price*
Elisa Tosi Brandi (University of Bologna)
- 14:50-15:10 Discussion
- 15:10-16:30 Panel 4: Avenues of Haberdashery Production**
Chair: Professor Luca Molà, European University Institute, Florence
- 15:10-15:30 *The Hidden Economy of Knitting: Female Labour and Entrepreneurship in Bruges, c. 1450-1650*
Isis Sturtewagen (Leiden University / Antwerp University)
- 15:30-15:50 *Dressing Like a Gentleman?: Fashionable Dress and New Social Groups in Late Renaissance Italy*
Paula Hohti (Aalto University)
- 15:50-16:10 *The Importance and Import of Bobbin Lace*
Charlotte Rimstad (The Danish National Research Foundation's Centre for Textile Research / University of Copenhagen)
- 16:10-16:30 Discussion
- 16:30-17:00 *Coffee and Tea Break*
- 17:00-18:20 Panel 5: Refashioning Textiles**
Chair: Professor Peter McNeil, University of Technology Sydney / Aalto University
- 17:00-17:20 *Eighteenth-Century Re-use of Fashionable Fabrics in Liturgical Vestments: For the Greater Glory of God?*
René Lugtigheid (University of Amsterdam)
- 17:20-17:40 *He Will Always Be Remembered... - Because of his Wife's Dress?*
Lena Dahren (Uppsala University)
- 17:40-18:00 *Gertrude Savile's Green Damask: A Case Study of Clothing's Multiple Lives in Mid Eighteenth-Century England*
Carolyn Dowdell (Marymount University)
- 18:00-18:20 Discussion
- 18:20-19:00 *Drinks*

DAY 2 - FRIDAY 16 SEPTEMBER**08:45-11:00 Panel 1: Trade and Foreign Influences**

Chair: Professor Maxine Berg, University of Warwick

08:45-09:05 *Venice Silk Trade in Eighteenth-Century Ottoman Empire: Business, Fashion and Cultural Interchange*

David Celetti (University of Padua / New Europe College, Bucharest)

09:05-09:25 *Dressing the New World: Picturing the Dress of the People in Early Modern Mexico*
Corinne Thépaut-Cabasset (Château de Versailles / University of Copenhagen)

09:25-09:45 *Threading Status/ Weaving Identity: Imports of Textile and Exports of Dress Between Venice and Cyprus*

Ioanna Christoforaki (Research Centre for Byzantine and Post-Byzantine Art, Academy of Athens)

09:45-10:05 *An Economy of Taste: Indian Textiles in the Portuguese Market in the Sixteenth and Seventeenth Centuries*

Inês Cristóvão (University of Lisbon)

10:05-10:30 Discussion

10:30-11:00 *Coffee and Tea Break*

11:00-12:50 Panel 2: The Politics of Textile Production

Chair: Professor Luca Molà, European University Institute, Florence

11:00-11:20 *French Ambitions: Aspects of Trade and Consumption of Luxury Textile Products in Denmark in the Mid-Eighteenth Century*

Kjerstin Vedel (Museum of National History, Frederiksborg)

11:20-11:40 *Economic Fabric: Political and Economic Overtones in Filippo Lippi's 'The Feast of Herod'*

Or Vallah (Tel Aviv University)

11:40-12:00 Discussion

12:00-12:50 Panel 3: Knowledge and Dissemination of Patterns

Chair: Professor Peter McNeil, University of Technology Sydney / Aalto University

12:00-12:20 *Design Within Reach: The Emergence of the Printed Textile Pattern Book*
Femke Speelberg (Metropolitan Museum of Art, New York)

12:20-12:40 *Clothes of Curiosity: Curating and Consuming Natural Knowledge on the Body*
Sadie Harrison (University College London)

12:40-12:55 Discussion

12:55-13:15 Closing Remarks